



Futures Forum Selwyn



Sponsorship
Opportunities



30 June 2026
Lincoln University



Thank you for considering the opportunity to sponsor **Selwyn Futures Forum 2026**

Selwyn Futures Forum will be held on Tuesday 30 June in the Waimarie building at Lincoln University. We are excited to extend an invitation to you to join us as a featured sponsor of this event.

Selwyn Futures Forum is a strategic action item developed out of Selwyn District Council's Kai Aku Rika Economic Development Plan; a strategy document that serves as a roadmap for achieving productive and inclusive economic growth for Waikirikiri Selwyn.

Selwyn Futures Forum focuses on getting the settings right to ensure our economy sustains our people and places for generations to come.

It serves as a gathering place for the districts economic stakeholders to share insights, co-create solutions, showcase local identity and gain new knowledge with a shared outcome of catalysing economic activity.

The Selwyn Futures Forum theme for 2026 will be
**Powered by People,
The Next Generation
of Growth.**

8:00am	Registration Opens	
8:30am	Mihi Whakatau	
8:50am	Conference Welcome	
8:55am	Conference Housekeeping	
9:00am	Session 1: Future Selwyn Panel Discussion This session explores how AI, emerging technologies, and global economic trends are shaping the future of Selwyn. Learn about key growth sectors, upcoming opportunities, and what's on the horizon for businesses and communities looking to thrive in a rapidly changing and increasingly complex environment.	
10:00am	Morning Break	
10:30am	Session 2: Selwyn's Economic Landscape This session helps local leaders understand the regional trends, risks, and opportunities shaping Selwyn's economic future. With a focus on connection and collaboration, it explores how Selwyn can better position itself within the wider regional picture – leveraging relationships, shared infrastructure, and collective capability to support sustainable growth and long term resilience.	
11:15am	Session 3: Government Speaker Session For this session we will be joined by a government representative who will be discuss Selwyn in relation to a wider New Zealand picture.	
12:00pm	Lunch	
1:00pm	Session 4A: Growing Talent This session connects the Skills and Workforce Programme with workforce insights to explore future skills pathways for Selwyn. It will examine labour market gaps, the role of youth and emerging talent, and how training and education partnerships can better prepare people for the jobs of tomorrow.	Session 4B: Story as Strategy This session explores how identity and storytelling can help businesses strengthen their appeal and attract visitors. It discusses how Selwyn's stories – shaped by land, people, and innovation – can be woven across sectors to support a place-brand narrative that resonates with visitors and locals, and reflects values of guardianship, care, and long-term stewardship.
2:00pm	Session 5A: Systems for Tomorrow This session looks at the energy, infrastructure, and transport systems needed to support Selwyn's growth over the long term. Focusing on growth enabling projects and strategic planning, it explores how smart investment, flexible systems, and coordinated decision making can support communities, manage future pressures, and ensure Selwyn remains adaptable and fit for purpose.	Session 5B: Future Foods This session explores how future foods innovation and agritech are transforming how food is grown, produced, and brought to market in Selwyn. New technologies, research, and collaboration are creating opportunities for productivity, sustainability, and resilience – supporting farmers and food businesses to respond to changing conditions while remaining globally competitive
3:00pm	Afternoon Break	
3:30pm	Session 6: Impact Group Wrap Up – Panel Discussion This session discusses the learning from the day and some of the key takeaways. Kai Aku Rika Impact Group members will be given the opportunity to discuss what conversations they felt were important in navigating the economic and business landscape today in Selwyn.	
4:14pm	Session 7: Keynote Speaker	
5:15pm	Conference Wrap up	
5:20pm	Poroporoaki	
5:30pm	Networking Function	

Sponsorship Package Overview

<p>★★★★★</p> <p>Presenting Sponsor</p> <p>.....</p> <p>x1 AVAILABLE</p>	<p>★★★</p> <p>Gold Sponsor</p> <p>.....</p> <p>x1 AVAILABLE</p>	<p>★★</p> <p>Function Sponsor</p> <p>.....</p> <p>x1 AVAILABLE</p>	<p>★</p> <p>Supporting Sponsor</p> <p>.....</p> <p>x3 AVAILABLE</p>
<p>3</p> <p>Conference Registrations</p>	<p>2</p> <p>Conference Registrations</p>	<p>2</p> <p>Conference Registrations</p>	<p>1</p> <p>Conference Registrations</p>
<p>Exclusive recognition in event opening and closing</p>	<p>Exclusive recognition in event opening and closing</p>	<p>Exclusive recognition in event opening and closing</p>	<p>Exclusive recognition in event opening and closing</p>
<p>Logo on the sponsor section on the Selwyn NZ website</p>	<p>Logo on the sponsor section on the Selwyn NZ website</p>	<p>Logo on the sponsor section on the Selwyn NZ website</p>	<p>Logo on the sponsor section on the Selwyn NZ website</p>
<p>Logo featured on all conference signage both digital and printed</p>	<p>Logo featured on all conference signage both digital and printed</p>	<p>Logo featured on all conference signage both digital and printed</p>	<p>Logo featured on all conference signage both digital and printed</p>
<p>Access to a portfolio of event images for use post-event</p>	<p>Access to a portfolio of event images for use post-event</p>	<p>Access to a portfolio of event images for use post-event</p>	<p>Access to a portfolio of event images for use post-event</p>
<p>Licence to use event property: logo and images for content, promotion, advertising and other leverage activities</p>	<p>Licence to use event property: logo and images for content, promotion, advertising and other leverage activities</p>	<p>Licence to use event property: logo and images for content, promotion, advertising and other leverage activities</p>	<p>Licence to use event property: logo and images for content, promotion, advertising and other leverage activities</p>
<p>Licence to use sponsor designation in content, promotion, advertising and other leverage activities.</p>	<p>Licence to use sponsor designation in content, promotion, advertising and other leverage activities.</p>	<p>Licence to use sponsor designation in content, promotion, advertising and other leverage activities.</p>	<p>Licence to use sponsor designation in content, promotion, advertising and other leverage activities.</p>

Presenting Sponsor

\$15,000 +GST

This is an exclusive opportunity; only one (1) organisation will be profiled at this level in association with the event.

- Event referred to as “Selwyn Futures Forum Presented by...”
- Licence to use event property: logo and images for content, promotion, advertising and other leverage activities.
- Licence to use sponsor designation in content, promotion, advertising and other leverage activities.
- Logo on lanyard and name badge
- 5-minute speaking spot
- Organisation banner to be placed at front of session room
- Three conference registrations
- Exclusive recognition in event opening and closing
- Logo on the sponsor section of the Selwyn NZ website
- Logo featured on all conference signage both digital and printed
- Inclusion in all marketing material promoting the event
- Access to a portfolio of event images for use post-event.

Gold Sponsor

\$7,500 +GST

- Sponsorship of Keynote session
- Opportunity to introduce the keynote speaker
- Two conference registrations
- Licence to use event property: logo and images for content, promotion, advertising and other leverage activities.
- Licence to use sponsor designation in content, promotion, advertising and other leverage activities.
- Exclusive recognition in event opening and closing
- Logo on the sponsor section of the Selwyn NZ website
- Logo featured on all conference signage both digital and printed
- Inclusion in all marketing material promoting the event
- Access to a portfolio of event images for use post-event.

Function Sponsor

\$5,000 +GST

- Two conference registrations
- Exclusive recognition in event opening and closing
- Logo on the sponsor section of the Selwyn NZ website
- Logo featured on all conference signage both digital and printed
- Opportunity to make a welcome speech at the beginning of the function
- Logo in the programme next to function listing
- Inclusion in all marketing material promoting the event.

Supporting Sponsor

\$1,500 +GST

- One conference registration
- Exclusive recognition in event opening and closing
- Logo on the sponsor section of the Selwyn NZ website
- Logo featured on all conference signage both digital and printed
- Inclusion in some marketing promoting the event.

Young Enterprise Sponsor

\$1,500 +GST

This sponsorship will enable young people with an interest in business and economic development to attend the forum. It will provide an opportunity for 10 students from education providers across the district to participate.

- One conference registration
- Exclusive recognition in event opening and closing
- Logo on the sponsor section of the Selwyn NZ website
- Logo featured on all conference signage both digital and printed.



Next Steps

We welcome the opportunity to discuss your sponsorship with you and to tailor the available packages to suit your business needs.

Contact

Jessie Kingsbury

Strategic Events and Sponsorship Manager
Selwyn District Council

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✉ jessie.kingsbury@selwyn.govt.nz

The Fine Print

- Delivery of benefits is subject to print deadlines and the timing of the Sponsor's commitment.
- To enable the Selwyn Future's Forum to deliver the above benefits, the Sponsor is required to provide the following:
 - Logo in high resolution, white reversed on transparent background as a .PNG or .EPS file.
 - A 'Statement of Excitement' to be used in event marketing.
 - A signed agreement and payment in full, by the due date on the Sponsor's invoice.



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Selwyn.nz